Purpose

The purpose of this website is to sell videogames, consoles and gamer computers. The people have to know that there are a lot of videogames that the parents can buy to their children. There are driving games, sports games, shooter games, etc.

Audience

The audience of this website is the children and their parents. Specifically there are a lot of age clasifications. For example, shooter games are for 17 years old or more, driving games are for 7 years old or more.